



NEBRASKA'S JUNK JAUNT©
SEPTEMBER 26, 27, 28, 2008



2008 VENDOR REGISTRATION

WHAT IS NEBRASKA'S JUNK JAUNT© ?

It is a 300 mile continuous Yard Sale in central Nebraska. Each of 30-35 towns organizes a 3-day yard sale. Most towns will have at least one "Central Set-Up" location for vendors. Last year, this fun event drew 20,000 people from 32 states and 70 of 93 Nebraska counties.

WHO IS A JUNK JAUNT© VENDOR ?

A Vendor is anyone who sells.... A garage sale, food, merchandise, services, etc. Anyone can be a vendor and all are welcome. If you reside within the 9 ½ counties shown on the brochure map, you are considered an "Area" Resident or Vendor. If you live anywhere else, you are an "Out of Area" Vendor/Resident.

HOW TO BE A VENDOR "Area" Residents

1. Contact your Town Coordinator and let them know you are planning a sale.
2. Ask for a Vendor Registration form.
3. Consider setting up your sale at the town's central location.
You will be expected to share in the cost of rent and utilities for a central location.
4. Complete the Vendor Registration form, attach the proper fee, and mail it to the Junk Jaunt© Vendor Chairman at the address provided on the form.
5. Start cleaning out the garage, your closet, or the barn.
6. Deadline for listing your sale in the Junk Jaunt© Shopper Guide is August 10, 2008.

HOW TO BE A VENDOR "Out of Area" Residents

1. Decide in which Junk Jaunt© area town you would like to set up your sale.
2. Check our website for the Town's Coordinators, www.junkjaunt.com OR call 308-346-4815.
3. Contact the Town Coordinator to make arrangements for setting up your sale.
You will be expected to share in the cost of rent and utilities in a central location.
4. Complete the Vendor Registration form, attach the proper fee, and mail it to the Junk Jaunt© Vendor Chairman at the address provided on the form.
5. Deadline for listing your sale in the Junk Jaunt© Shopper Guide is August 10, 2008.

WHAT DO I GET FOR MY REGISTRATION FEE?

1. The benefit of nearly \$10,000 in nationwide ADVERTISING purchased with your \$15 fee.
2. Your sale listed in the Official Junk Jaunt © SHOPPER GUIDE, listed under the town in which you tell us you will be and a list of what special items you have for sale.
3. Each registration received a VENDOR NUMBER. That number will be placed beside your listing AND on the town map....at the address you give us.
4. TWO pre-printed, bright colored Junk Jaunt © VENDOR SIGN...to display at your sale or business.
(Note: Additional Vendor Signs may be ordered for \$1 each. All Official VENDOR SIGNS will be the same color, pre-printed, and delivered to your town coordinator about Sept. 15th)
5. A fun event all organized with volunteer labor... Over 1,000 hours of volunteer labor each year.

CONTACT INFORMATION

Peggy - 308-346-4815 or Email: vendorinfo@junkjaunt.com

Website: www.junkjaunt.com

REGISTRATION FEES....

NEBRASKA'S JUNK JAUNT© ----- Sept. 26 - 28, 2008

(Your fees help pay for Junk Jaunt© advertising)

\$ 15 "AREA" VENDOR... Any Yard Saler, or Food Vendor who legally resides within the 9 ½ counties of the ByWay/ Junk Jaunt© Area (*Blaine, Loup, Garfield, Wheeler, Greeley, Valley, Custer, Sherman or Howard Counties plus the top half of Hall County... includes Grand Island, Wood River, & Cairo, Nebraska... & Ravenna in Buffalo Co*)

\$ 25 "OUT-OF-AREA" VENDOR (Garage/Yard Sales) Any Non-Commercial vendor who DOES NOT have a legal residence in one of the 9 ½ counties of the ByWay/Junk Jaunt© Area (listed above) and does not conduct more than 2 sales per year.

\$ 40 "OUT-OF-AREA" BUSINESS.... Any vendor who has a regular business address, telephone listing or a business card from any town OUTSIDE the ByWay/Junk Jaunt© Area.

\$ 15 NEED MORE THAN 15 WORDS to describe your sale merchandise?
Add \$15 to your Registration Fees (above) for EACH ADDITIONAL 15 words needed.
(Do not count your Name, Setup address or Hours in the original 15 words.)

\$ 1 ea ADDITIONAL "JUNK JAUNT© VENDOR SIGNS (with paid registrations only).
LIMIT: Six (6) additional signs per Vendor Registration, unless otherwise approved.
All signs will be delivered to your town Coordinator sometime between Sept. 15th.-20th.

NOTE: "Out of Area" Sales or Food Vendors are asked to obtain permission before setting up.
Please see "How To Be a Vendor" (see pg. V-1)

Coordinators' contact info may also be found on our website

www.nebraskajunkjaunt.com under the Vendor Info tab
or calling 308-346-4815 or 308-728-3393

DEADLINE: All completed Vendor Registration Forms will be included in the Junk Jaunt© Shopper Guide, PROVIDED they are postmarked on or before Aug. 10, or in the hands of the Vendor Chm. by Aug. 13, 2008. Late registrations may not be included on the Shopper Guide.

Vendor questions should be directed to

Peggy Haskell, Vendor Chm
Nebraska's Junk Jaunt© *
POB 21
Burwell, NE 68823
308-346-4815
vendorinfo@junkjaunt.com

*** One check for all fees, made payable to:**
* NEBRASKA'S JUNK JAUNT©

*** Mail Vendor Registration & payment to:**
* Nebraska's JUNK JAUNT©
* POB 21
*Burwell, NE 68823

Vendor Registration Forms & Info may be printed from our website: www.nebraskasjunkjaunt.com
Then click on—1. 'Vendor Info'; 2. 'General Info-Vendors'; 3. 'Vendor Registration packet'.

Ask us about our new "Merchandise Wanted" advertisements. 308-346-4815 www.junkjaunt.com

PLANNING TO SELL AT NEBRASKA'S JUNK JAUNT©

ALL FOOD VENDORS:

Please note that all sales, garage sales, food sales, fresh produce sales etc, are subject to state (& local) laws, as published by Nebraska Department of Agriculture, 301 Centennial Mall South, POB 95064, Lincoln, NE 68509-5064 For complete information, phone 402-471-2538. Web Site: www.agr.state.ne.us/pub/daf/market.htm.

ALL SALES VENDORS are expected to:

- a. Obtain permission from the Town's Junk Jaunt© Coordinator before setting-up your sale.
- b. Pay Community set-up fees (if required).
- c. Share in the cost of advertising Nebraska's Junk Jaunt©, by registering your sale in the Junk Jaunt© Shopper Guide, 2008. (*Nearly \$10,000 in advertising is purchased, coast to coast*)
- d. Comply with Nebraska Tax and Food laws.

TRADEMARK ROYALTIES on JUNK JAUNT© SOUVENIRS

A legal copyright has been registered for the names, 'Junk Jaunt'© & 'Nebraska's Junk Jaunt'© Our logo (the directional sign post) is a registered TradeMark. It is illegal to use a Copyright or TradeMark name or logo, without WRITTEN permission of the owner. Any use of the Junk Jaunt© names or logo are subject to Trademark royalties. (Read on for details)

OBTAINING PERMISSION TO USE THE JUNK JAUNT© NAME OR LOGO

It is a simple process to obtain permission to produce and sell merchandise/souvenirs using the Junk Jaunt© or Nebraska's Junk Jaunt© name or its' logo™.

- a. At least one (1) month in advance, send a letter to the Junk Jaunt© Committee asking permission to use their name on the merchandise you wish to sell. (*Address below*)
- b. Attach to your letter an artists design (or understandable sketch) of the merchandise, approximate numbers to be produced and the retail price.
- c. Include a completed Vendor Registration form and required fees with your letter. (*If permission to sell is denied, your Vendor Fees will be returned*)
- d. If your merchandise is approved you will receive written permission from the committee. (*Allow 2-3 weeks for your request to be processed*)
- e. In return, the committee requires that you pay Nebraska's Junk Jaunt© a ten percent (10%) royalty on the sale of any merchandise using the Junk Jaunt© name or logo. ROYALTY to be paid as soon as the Junk Jaunt© event is over.
- f. If received and processed BEFORE the August 10 vendor deadline, your souvenir will be given a Vendor Listing under the appropriate town.

Mail requests for Junk Jaunt© Copyright and TradeMark™ usage to:

Peggy Haskell
Junk Jaunt© Advertising Chm.
POB 21 Phone 308-346-4815
Burwell, NE 68823
Email: advertising@junkjaunt.com or answers@junkjaunt.com

JUNK JAUNT© VENDOR REGISTRATION 2008

DEADLINE: AUGUST 10, 2008

**NO phone or fax numbers, mailing, or e-mail addresses will be published in the Shopper Guide.
This information will be used only if the Vendor Chm. needs to contact you with a question.**

NAME OF INDIVIDUAL or GROUP HAVING THE SALE _____

NAME OF BUSINESS HAVING THE SALE _____

MAILING ADDRESS (of individual or business) _____

CITY _____ STATE _____ ZIP _____

CONTACT PERSON _____ PHONE _____ (am) (pm)

FAX _____ EMAIL ADDRESS _____

TOWN IN WHICH YOUR SALE WILL BE LOCATED _____

STREET ADDRESS WHERE YOUR SALE WILL BE HELD _____

HOURS YOUR SALE WILL BE OPEN FOR BUSINESS ? (This information will be published in the Shopper Guide)

Friday hours: _____ Saturday hours: _____ Sunday hours: _____

LIST YOUR SALE ITEMS, SPECIALTY ITEMS OR SERVICES..... *(Do not include Name, address & hours)*

_____ (6 words)

_____ (12 words)

_____ (18 words)

_____ (24 words)

_____ (30 words)

VENDOR FEES ENCLOSED: (See complete details and pricing on page V-2)

\$ _____ "Area" Vendors/Garage Sales (\$15 for first 15 words)

\$ _____ "Out of Area" Vendor/Garage Sale (\$25 for first 15 words)

\$ _____ "Out of Area" Business (\$40 for first 15 words)

\$ _____ Need Additional words? (Add \$15 for each 15 additional words used—see guidelines above)

\$ _____ EXTRA (pre-printed) JUNK JAUNT© VENDOR SIGNS (\$1 each) (see pg.V-1)

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\$ _____ TOTAL ENCLOSED (Vendor fees, Added words & Extra Vendor signs)

SIGNATURE of Vendor / Seller _____ Date: _____